View



James Rosenquist: Painting as Immersion

ARoS Aarhus Kunstmuseum, Denmark

April 14, 2018 - August 19, 2018

JAMES ROSENQUIST

14 April -- 19 August, 2018

The American James Rosenquist (1933-2017) is one of the most influential artists within the Pop art genre. From the late 1950s, he was instrumental, together with Andy Warhol and Roy Lichtenstein, in establishing Pop art as a movement, perceptibly altering the concept of visual art. Among much else, Rosenquist is known for his monumental formats which he embarked on in the 1950s and 60s. His inspiration came from his job as a billboard painter of American adverts. As evidenced by the exhibition at AroS, it is not uncommon for his works to be 3-5 m tall and 10 m long – one even measuring 27 m. An exhibition by the Museum Ludwig in Cologne in cooperation with ARoS Aarhus Art Museum. The exhibition is made possible through support from the Terra Foundation for American Art.

View More (https://en.aros.dk/about-aros/press/2018/james-rosenquist/)

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