

The Perception Process

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- Perception is the process by which we attach meaning to the world around us.
- Our world consists of the people, experiences, and objects that influence us.



We become aware of the world around us through our senses:

● **Sight**



● **Smell**



● **Sound**



● **Taste**



● **Touch**



- Perception is unique to each person.
- No two people view the world exactly the same.
- No one can perceive 100% of all things at all times.



**The perception process consists
of three stages:**

- Selection
- Organization
- Interpretation



Selection

- Selection is the first stage in the perception process.
- In this stage we select stimuli to which we attend.
- We select the stimuli through our senses: sight, sound, smell, taste, and touch.



Organization

- Organization is the second stage in the perception process.
- In this stage we mentally arrange the stimuli (information) so we can understand or make sense out of the stimuli.



Interpretation

- Interpretation is the third stage in the perception process.
- In this stage we attach meaning to the stimuli.
- Our interpretations are subjective and based on our values, needs, beliefs, experiences, expectations, involvement, self-concept, and other personal factors.



The Perception Process

Activity

Match the term from the left to the correct definition on the right by dragging the term to cover the correct definition.

Perception

A. Attending to stimuli.

Selection

B. Attaching meaning to information.

Organization

C. Process by which you view the world around you.

Interpretation

D. Arranging stimuli in a meaningful way.

