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## Including Pictures

### Netiquette

A picture is worth a thousand words but it can also be thousands of kilobytes in size. Remember that the larger the image the longer it will take to download from your Web site and if a Web page takes more than 10 seconds to load the reader will very often go elsewhere. Also consider the size of your Web page, although individual image files might be small if you include several in the same Web page then that too will increase the time to download your Web page. Finally don't forget to add the `alt` text to all images.

