

Indian Culture.

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Globalization and its impact on Indian Culture.

Introduction

Globalization has a wide role to play worldwide. It has left back its footprints at every sphere of life. Not only in India, but the interchange of world views and ideas has resulted in a major transformation of the lifestyle and living standard of people globally. Indian culture is no bar to this transformation process. Our deep rooted traditions and customs have loosened up their hold with the emergence of globalization. India has a rich cultural background and pride of its culture is famous throughout the world. Globalization has not only inculcated the westernization in India, but conversely the Indian culture has also spread its impact globally. Culture and traditions of any geographic region hold a special significance with respect to its uniqueness and that is the differentiating factor for a population within a geographic boundary from the other. This uniqueness has been disturbed to the varying degrees in lieu of globalization. Such an impact is very much pronounced when they hit a developing country like India.

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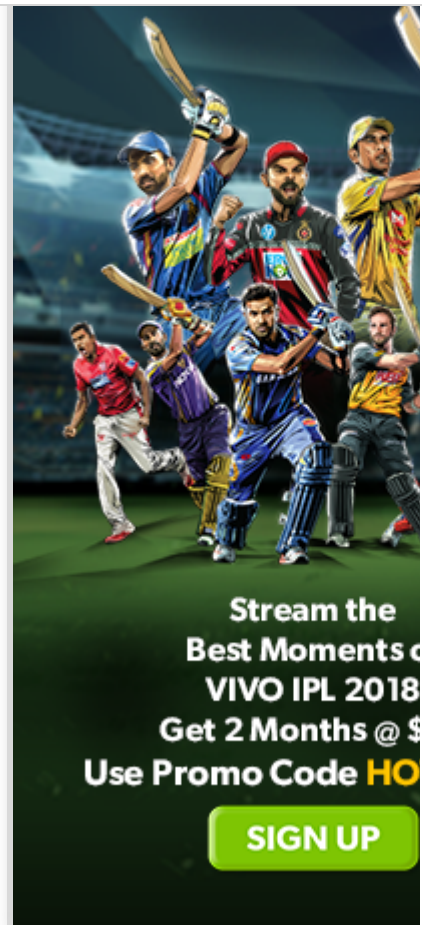
resultant of the interchange of worldly views, opinions and the various aspects of the culture everywhere around the world. This is the means for providing the international arena for intermingling of people from different sectors, culture and dialects and learns to move and approach socially without hurting and affecting each others' prestige.

Globalization initiated with the masses travelling to other geographic areas for exploration, then with the interest of travel and enjoying the personal space, then came the era of searching employment opportunities anywhere on the globe to win the contest of 'survival of the fittest'. With every advancement of human approach, the globalization started on rooting its footprints at every place. In today's era the various means of telecommunication, social media, and most importantly the Internet has a big role to play in the spread of globalization.

Globalization has both positive and negative impacts throughout the globe. Right from the environmental challenges from the climatic influence, the air, water soil pollution etc., to the cyber crime; globalization has a huge contribution to all the ill-effects of scientific advancements. May it be business, trade, and work exposure or the economic and financial status of the country, no field is left behind the reach of globalization.

Indian Culture

The culture of any country does not only portray the region and language of the region, but it starts with the mindset and mentality of the residing citizens. Indian culture is quite rich with respect to its heritage and resources, and more importantly due to the welcoming approach of its citizens.



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immense affection and togetherness. This is the non-essence of the Indian culture that has attracted many foreigners to stay back in India and mingle into its eternal fragrance.

When we analyse this rich culture with the globalization point of view, we can find many punch holes of westernization and mixing of other traits and cultures into our beautifully woven blanket. Let us closely analyse the impacts of globalization on Indian culture:

Family Structure

Let us start with the key attraction of Indian joint family culture. The joint families have become a strange surprise to the Indians especially to those residing in the metropolitan cities in the small flat culture with the nuclear families blooming up like mushrooms in the rain. We have lost the patience to get adjusted into the joint family, imbibing the values of the elders and getting the young ones brought up under the shadow of their grandparents. Children have started treating grandparents like guests or visitors, and such an upbringing is one of the main reasons of increasing old age homes, as those children consider their own parents as burden in their state of adulthood.

Marriage Values

Similarly, marriages have also lost their values. It is very much evident from the increasing number of divorce cases and the extra-marital affairs reported every now and then. Marriage used to be considered as bonding of the souls which will be linked even after the death; but today marriage is like a professional bond or a so-called commitment to

Both the genders were kept at a distance, with lot many restrictions and limitations to the approach for ages in our culture. With the emergence of globalization and western culture, youth have start mixing up well with each other. The friendly approach and the socializing feature is worth appreciable. But the total breakout of restrictions have adulterated the Indian mindset, playing up with the physical relationship. This has given birth to new relationships in India like live-in relationships. Also the increased cases of rape and sexual abuse cases are a result of the perverted mind which again the imported values very much alien to our mother culture.

Social Values

We have the incorporated values of treating the guests as God, warm-hearted welcoming, greeting elders with due respect and a celebrating every small festival with great colour of enjoyment and togetherness. Such a wide gathering with full hue and light can hardly be seen today. People have highly restricted themselves in social interaction. The interaction in present generation is highly diplomatic considering the financial status and wealth. We have lost our social values and cheerful blessing of togetherness. The present generation are more happy celebrating Valentine's Day rather than Holi and Diwali.

Food, Clothing and Dialect

Indian food, clothing and languages are varied with respect to different states. The food varies in its taste, but every food has its own nutrient value and every region is specified and rich in its medicinal preparations with the home remedies.

increased the health disorders in the country. Again the dressing like the suitings for the males are an inappropriate match for the Indian type of climate. The female dresses are again a way of distraction to the perverted minds.

Even the Indians are not very much in favour of promoting their mother tongue or our national language. Instead the youth today consider it to be a shameful condition to speak in their national language Hindi. The way the foreign languages are getting prevalent in India like the French, German and Spanish, right from the school level, is the example of how much we provide importance to Indian languages in comparison to the foreign ones.

Employment and the Agricultural Sector

India was predominantly an agricultural based country. With the advanced globalization and cropping up of MNCs, the farming has lost its prime value in India. Agricultural science has the least focus amongst the youngsters who consider farming as a shameful profession and look down upon the same. Employment through MNCs have lucrative deals attracting the bulk of manpower who are working for the other countries as their customer care representatives. We are losing our health and our status and slowly getting to the age of economic slavery due to these MNCs. This is what the globalization has provided Indians through their emergence.

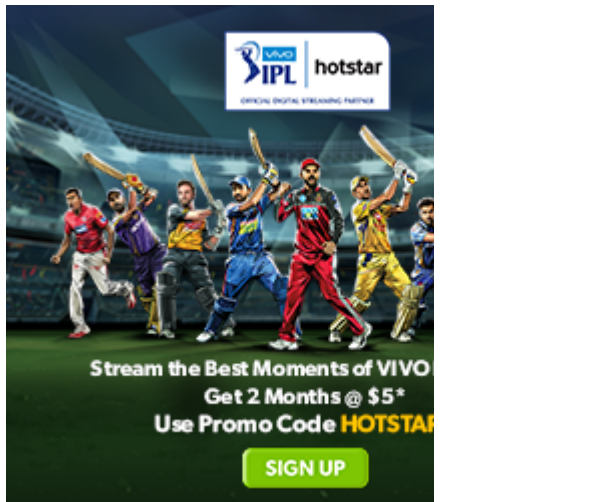
Conclusion

To conclude we can call Globalization as a slow spreading risk factor that has covered almost the entire country with its severity. With some positivity of having a generalised

prestige.

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Discussion

RE: Globalization and its impact on Indian Culture. -Vinuta (02/06/18)

Helped a lot thanks for this useful notes

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this essay is very useful to me...thanks for the help..

RE: Globalization and its impact on Indian Culture. -debajyoti (01/20/17)

you only mentioned the bad effects and some effects which you considered bad in your perspective(westernization is not bad at all) but there were many good effects you should have pointed out them.

RE: Globalization and its impact on Indian Culture. -aman ku.purohit (10/25/16)

In india agricultural is the backbone of our country because of natural condition and annual ranfall favour of agriculture . so government should more importance on agricultural sector, but due to rapid growth of these kind of policises become much more importtance on privatisationas well as welcome to other country for the pourpose of trading activities and other sence a new kind of shystem emerge that is capitalism.the devloping countriers like U.S.A and other devloped nation are exploted through thr IBF,IMF,WB etc.

RE: Globalization and its impact on Indian Culture. -subrat behera (10/25/16)

really globalisation has great impect on indian culture as well as lost their moral values.otherhand its open the door for other countries to explote the natural resource of india. in other prospect its chance to emerge the industrilisation.It has agreat role on twenty

Desai (09/21/16)

There are also numbers of benefits of Globalization which are needed to be pointed out.

RE: Globalization and its impact on Indian Culture. -thulasi (08/09/16)

Such a great wonderful article!!!it helped me a lot.thank you!!!!

RE: Globalization and its impact on Indian Culture. -Borase Sudhakar Jagannath (07/23/16)

nice research paper,i m very appreciate

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RE: impornace of indian culture n the age of globalisation -dev kushwah (12/25/15)

please somebody please somebody help me i want to give a project report on = importance of indian culture in the age of globalisation i want to give it in 2 days please someone tell me about this

i just need one or two page info on it please please please tell me something .

if anyone finds something on it please mail it to me on kushwah.dev11@gmail.com

please

please

RE: Globalization and its impact on Indian Culture. -chandan (11/18/15)

i m so appriciateby ur wording

RE: Globalization and its impact on Indian Culture. -Lilitin Anna philip (11/18/15)

Thank you so much for this information and this helped me to study.

replace *effected with affected

RE: Globalization and its impact on Indian Culture. -Saarika (09/16/15)

Thank you for this article. I just have a question that if there globalization would not have taken place then how would it have been possible for India to attain knowledge of new technologies, IT etc. Are there only ill-effects of globalization? It is just in our hands to protect our culture. If all ill-effects of globalization would have been true then it surely would have effected CHINA too but they have maintained their culture and values along with the equal distribution of technology and advancement. IT is just a question from my side if anyone could answer. Please.

RE: Globalization and its impact on Indian Culture. -aastha (08/21/15)

thank you for this wonderful article. it helped me a lot.

RE: Globalization and its impact on Indian Culture. -Mahendra Verma (07/29/15)

Who is the author of this article?

RE: Globalization and its impact on Indian Culture. -AJISH PN (07/18/15)

i got huge knowledge from it , its very helpful to prepare my exams

RE: Globalization and its impact on Indian Culture. -Tinku Sharma (06/23/15)

This Topic is very Nice for me .it has use all over about indian culture.

I getting more knowledge about indian culture from this article.

so..thanks

RE: Globalization and its impact on Indian Culture. -hari (05/18/15)

the article was quiet informative but the mentioning of hindi as national language is disgusting,tehcnically speaking all languages

intermingling some points during the time of my paper writing...thank you so much...

RE: Globalization and its impact on Indian Culture. -rohit (09/26/14)

hi, im a fresh starter for preparing civil services. this essay is very good and it work for my mind building about the essay writing. thank you so much.

RE: Globalization and its impact on Indian Culture. -karuna (08/28/14)

Hi,

I would like to say about this topic it is very useful for me more over you are using ordinary words which is very useful to understand the information.

RE: Globalization and its impact on Indian Culture. -Hemant Sharma (08/14/14)

What is Globalization? Globalization is the tenuous process by which businesses or other organizations expand their international influence and start operating on a worldwide scale. Does it affect the people of a country? To be honest, the most important impacts of globalization are highly localized. It impacts every bit of a person's life with respect to their way of living, culture, taste, fashion, commodities, etc. It has advantages but at the same time has its disadvantages too. There is a common understanding between various groups in India that we as a country need to look after the well being of the entire nation.

The strength of the country should not be the privilege for a few, but should be the prosperity of the masses of people. Be it the poor or the rich, they should be treated equally and without any discrimination. If the country becomes stronger and its people poorer, it suggest that there is no fair democracy. Likewise, if the country prospers hand in hand with the status of the poor people,

countries and lack of opportunities has again fuelled the migration of people to developed countries. There are various opportunities provided by the world which at times tend to be dangerous as well. This is what we call as Globalization.

Indian culture, rich in religions, literature, art, communities and multiple ways of living have been overshadowed by the ruthless forces of globalization. This is due to expansion of the western culture which is a major cause for the decline of the Indian culture, civilization, religion, art, literature and customs. This is termed as the after affects of the British Raj. There is no doubt that globalization increases a country's material prosperity but it is also true that it comes with a high cultural cost.

People are expanding their businesses and financial activities which can be referred to as globalization. It is not a new phenomenon nor is it a mistake. The problem lies in the way we have taken our stand to globalization or to say, how we have failed to safeguard our interests in global matters. Everyone is running after liberalization, starting from our government and political parties. It is not hidden that we need to upgrade our technology in order to meet the new demands but the government is doing very little to preserve the well being of the country. This failure from our government is the only reason that we are in the situation of crisis at present.

The impact of globalization can be tracked by examining the various trends of the social and cultural patterns during the early stages and as of today. These social and cultural aspects have multiple outlines in terms of language, geography, ethnicity, religion and culture which was not the case before. Due to the advent of the western culture in the country our precious culture and religion is

People in the rural areas especially the farmers have been bearing the brunt of globalization for quite some time now. It has impacted the education, agriculture, technology, culture, social values and employment in the country. Not every village has a school but one positive development out of this is that girls are attending schools in villages. Students in villages are generally unaware of the technical education making them incapable when it comes to employment.

There is still no electricity or other communication infrastructure in rural areas. In a country where people in urban areas have every facility including internet, DTH, etc, in the same country there are areas where people don't even have the knowledge of internet. The real culture is preserved in these rural areas as the new advancement has not made an impact on their lives. Globalization has no impact on culture but poor people are migrating to cities in search of employment.

The impact of globalization is great on India's culture. Every person wants to be swayed in the western light. There is negligence in the nature of people in our country for the diversified culture. We are exploiting the term globalization in the name of progress, reason and science but we are forgetting that it is our culture that differentiates us from any other country. There many movements started by our government to make bond between our cultures and the people stronger. It is visible and achievable if the people unite themselves to encounter the forces of modernization and globalization.

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