



# Career Girls: School Counselors Toolkit

Tips, Activities, and Ready-to-Use Printables  
to Promote Career Development

# Inspire. Educate. Empower.





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## About Career Girls

Do you know an aspiring astronaut, sports anchor, or surgeon? How about a budding marine biologist, novelist, or activist?

Career Girls is a free, noncommercial, online platform that introduces girls to these careers and hundreds more, inspiring them to discover possibilities, improve their academic performance, and dream big about their futures.

Career Girls puts a face on wide-ranging careers—in STEM fields, medicine, business and finance, public service, media and communications, education, law, food and nutrition, sports, arts and entertainment, and more—connecting academic studies with a real world context and guiding girls in learning more about careers they may already be planning to pursue and many others they may not have known were even possible.

How does Career Girls do this? Career Girls brings together hundreds of accomplished women working in cities across the United States—Houston, Chicago, Philadelphia, Washington, D.C., St. Louis, Boston, New York City, Detroit, Atlanta, San Diego, Los Angeles, San Francisco, and more. Through a series of high-quality videos, each role model shares the story of her career, in her own words and in an easily accessible format: *What skills from her childhood does she still rely on today? What's a typical day like in her career? What are challenges she's faced and obstacles she's overcome? Who are her heroes?* Career Girls role models answer these questions and many others to provide an engaging and comprehensive look at diverse careers. Role models also share favorite subjects in school, discuss the education they pursued to achieve their professional goals, suggest reasons to consider pursuing particular careers, and offer helpful advice for getting there.

Career Girls is dedicated to providing girls of all income levels and ethnic backgrounds with the academic tools and support they need to achieve their professional aspirations. We hope you find Career Girls educational resources helpful as you support the students you work with in realizing their academic, personal, and career goals.

With sincere appreciation for the work you do,

## The Team at Career Girls

## Using Career Girls

At Career Girls, we know the road to empowerment and independence for girls begins with education: *Girls need to start early building skills for their future careers.*

Research shows that women role models have a powerful and positive impact on girls, including their attitudes toward various careers, such as in STEM fields. Career Girls videos make it easy to bring these role models right to the students you work with, engaging and empowering them to set and achieve academic and career goals and to believe in their ability to succeed.

Career Girls provides:

- Thousands of short, informative videos that introduce girls to inspiring role models and their careers, with a search tool that lets you and your students explore the video library by interest areas, such as Working With Numbers, Media and Current Events, Problem Solving, and Sports. Check the boxes that apply to particular interests to link directly to related Career Girls videos.
- Fact sheets that answer questions about each career, so that girls can set goals for getting there. Click on “How do I do this?” to learn more about what a particular job is like, the education and training it requires, skills to develop, even the job outlook.
- An Educators section that features the Empowerment Series, focusing on topics such as teamwork, confidence, leadership, financial literacy, and the importance of mentors. Each video in this series is paired with a Classroom Lesson Plan (suitable for using with small and large groups), an Independent Learning Guide (suitable for groups, self-directed learning, and one-on-one work), and a Fun Page Activity. (For more on using the Empowerment Series with students, please see page 5.)
- An easy-to-use tool that lets girls explore college majors that lead to particular careers. Girls interested in a career in computer science, for example, can click on a graphic for that field to explore related college courses.
- An annotated list of additional resources.
- This School Counselors Toolkit, which offers activities and additional resources to support more in-depth learning.

## Part 1: The Empowerment Series

Career Girls Empowerment lessons are based on two-minute video clips that feature real-world role models who share straight-to-the-point career insights and advice.

The screenshot shows a webpage for Career Girls. On the left, a vertical bar contains the word "Educators" and a list of roles: Teachers, Group Leaders, Mentors, and Counselors. The main content area is titled "School Counselors" and includes an introductory paragraph, a list of empowerment lessons, and a list of 14 lesson topics with brief descriptions.

**career girls**

**Teachers  
Group Leaders  
Mentors  
Counselors**

### School Counselors

We know that as a school counselor, you play a vital role in your students' lives. From supporting academic, personal, and social development to providing college and career planning, there's a lot going on.

Career Girls helps by providing you with high-quality, commercial-free resources for career exploration. From exploring wide-ranging careers to learning the importance of integrity and teamwork, your students can use this video-based tool to expand their horizons and learn what it takes to turn a skill, interest, or dream into a professional career.

The Empowerment lessons are a great place to get started. This series of lesson plans, suitable for use with individual students as well as with small and large groups, focuses on helping girls build success while they're still in middle- or high school.

**Empowerment Lessons:**

- Career Exploration 101** Accomplished women working in 30+ careers share why they love what they do. They encourage girls to work hard and dream big about their futures.
- Why Choose STEM** Why consider careers in STEM? This video has the answer, including that these exciting and rewarding careers are in demand and typically pay more.
- Science Careers** A Mars Rover Systems Engineer, a medical writer, and other women in rewarding science careers emphasize the importance to girls of pursuing science.
- Technology Careers** As the role models in this video point out, technology is all around us, and the need to understand technology is fundamental in everything we do.
- Engineering Careers** Why consider an engineering career? Engineers who work with space craft, computers, the environment, and more show this field is anything but boring!
- Importance of Math** Role models in this video help girls understand how the math they're learning right now can help them prepare for and succeed in rewarding careers.
- Financial Literacy** This one's all about money: how to make it, spend it, and save it. Role models offer practical advice on thinking about future finances and careers.
- Become a Leader** This video explores what it means to be a leader and offers tips for getting there, including how to lead a successful team and bring out the best in others.
- Importance of Integrity** What is integrity, and why does it matter? Role models in this video discuss what it means to do the right thing, even when there's nobody there to see.
- Be Confident** Girls learn the importance of working hard to achieve their goals from inspiring role models who stress a can-do attitude and the power of "you being you."
- Choosing Friends** Role models share what true friendships are—where to look for them and how to recognize them.
- Importance of Diversity** This video explores the value of diversity and the differences we all have—including how being multilingual can help girls succeed in exciting careers.
- Importance of Mentors** Role models in this video share their own experiences with mentors, and offer suggestions for helping girls connect with mentors in their community, too.

Lessons in this series address a range of topics to build essential understanding across key areas of career development. For example, "Science Careers" helps girls realize that studying science is empowering, and that pursuing science can lead to many rewarding career choices. "Become a Leader" offers practical advice for leading a successful team. Additional lessons focus on integrity, diversity, teamwork, and more. These videos are an ideal jumping-off point for meaningful and lasting learning experiences, and are designed to help you support girls in building success while they're still in school.


## Guidelines for Using the Empowerment Series

### 1. Choose a video.

Each Career Girls Empowerment video is about two minutes and focuses on a different topic. Review the video descriptions (and/or preview the videos), and introduce them in any order that best meets the needs and interests of the students you are working with.

### 2. Download the PDFs.

Each Empowerment video is paired with a corresponding Lesson Plan, Independent Learning Guide, and Fun Page Activity. These resources are available as PDFs and are suitable for use with small and large groups as well as with individual students.

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### Importance of Mentors

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**What goal can a mentor help you achieve?**

A mentor is a person who helps or guides someone with less experience. The video "Importance of Mentors" looks at how mentors can help you succeed in achieving your goals.

Watch the video "Importance of Mentors" at least once. Then read each statement below. Think carefully about each question before you answer it.

1. The video points out that "We're not born with instructions for how to do what we want."

What does this mean to you? What are some ways you learn how to do things that are important to you?


2. The video explains that mentors are people who can help you meet your goals.

Goals can be short-term (something you want to achieve soon) or long-term (will take a year or longer to achieve).

List three short-term goals (like getting at least a B on your science project) that can help you reach a long-term goal (such as going to graduate school).

Short-Term Goal: \_\_\_\_\_ Short-Term Goal: \_\_\_\_\_ Short-Term Goal: \_\_\_\_\_

Long-Term Goal: \_\_\_\_\_

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### Career Girls: Choosing Friends

Name: \_\_\_\_\_ Date: \_\_\_\_\_

The video "Choosing Friends" lets you know that "friendships are the things that build you up and make you feel good." Friendships can have their ups and downs. But a real friend is someone you can trust, no matter what.

**Try This!**  
Complete the chart to show what friendship means to you. For each statement, check ✓ the box to show what you think.

A FRIEND IS SOMEONE WHO . . .	STRONGLY AGREE	AGREE	NOT SURE	DISAGREE	STRONGLY DISAGREE
I can trust _____					
Always agrees with me _____					
Will let me know if I do something that's not okay _____					
Always wants to do the same things as me _____					
Will stand up for me _____					
Tells me the truth _____					
Gets mad if I disagree with her _____					
Has some of the same dreams and goals as me _____					

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### Career Girls: Choosing Friends

Lesson Topic: Choosing Friends

Lesson Objective: To help students actively engage in thinking about how they choose friends, and what it means to be a friend.

Preparation: Preview the video (1 minute, 19 seconds) in advance of the lesson.

Warm-up Activity:

- Introduce the video topic (choosing friends).
- Engage students in thinking about friendship:
  - Draw a word web on the board or on chart paper. Write the word friend at the center.
- Invite students to think about what makes a good friend.
  - Have students share their ideas (such as kind, loyal, listens to you). Record ideas on the word web.
- Talk about what it means to choose something—to pick or decide on someone or something from two or more options or possibilities. Let students share their own choices, such as, "I choose to ride my bike to school instead of taking the bus." "I choose to try out for the play instead of the soccer team." Or, "We chose [student] as our group leader for the science project."

View the Video: Choosing Friends

- Point out that in the video, six role models discuss things to think about when choosing friends.
- View the video together. Encourage students to listen for the words friend, friends, and friendship as a way to focus their attention.

### 3. View the video.

Before viewing the video, briefly review the topic with students. For example, with "Be Confident," take a few minutes to discuss what it means to be confident: *Is confidence something you just have or something that you develop? What are some things you feel confident about? How did you become confident in this area? What is something you'd like to have more confidence in? What are some steps you can take?*

### 4. Discuss the video.

Guide a discussion with student(s) about the video: *What did you learn about [topic] that you didn't know before? How can what you learned help in a future career?*

### 5. Use the Positively Empowered! Certificate.

(See template, page 24.)

Print the Certificate and have students use it to keep track of Empowerment lessons they explore. Set a goal with students to explore at least 10 topics in the Empowerment series.

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### Positively Empowered! Certificate of Completion

Awarded to \_\_\_\_\_ on \_\_\_\_\_ at \_\_\_\_\_

for exploring 10 Career Girls Empowerment topics. Congratulations!

"Be exactly who you are. Know that who you are is awesome!"  
—Jamie Glass  
Dancer and Filmmaker

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## Part 2: The STEM Series

Young people are hearing a lot about the importance of STEM (Science, Technology, Engineering, Math). What is STEM and why is there so much attention on STEM careers? As role models in the STEM videos explain, careers in STEM fields are growing, and the good news is that these exciting and rewarding careers typically pay well and are more secure than many other jobs.

Following are guidelines for using the STEM videos and resources with students.

### 1. Introduce STEM disciplines.

A good place to start is with videos and learning materials in the Empowerment series that introduce STEM disciplines. Use the guidelines on page 6 for viewing these videos.

- *Career Exploration 101* (offers snapshots of numerous careers, including STEM)
- *Why Choose STEM?*
- *Science Careers*
- *Technology Careers*
- *Engineering Careers*
- *Importance of Math*

Introduce students to data scientist [Tara Maddala](#), and learn why her STEM career has been called “the hottest job of the 21st century!”

### 2. Explore specific STEM careers.

Following an overview of each STEM discipline, guide students in exploring exciting and wide-ranging STEM careers. (For tips on using these videos with students, refer to the basic guidelines on pages 9–11.) There are several options for getting started:

- Search STEM careers by keyword (choose **Search: 7,000+ Videos**). For example, a search of “Space” turns up dozens of options, including interviews with Ellen Ochoa, current director of the Johnson Space Center, and Betty Sanders, Ph.D., who works with NASA scientists to create better tasting space food!
- Choose **Explore by Interest** to search for STEM careers in 12 categories. Girls will discover that whether they’re interested in building things, being creative, or helping animals, there are STEM careers to match.
- Click on **Search All Role Models** to choose from more than 100 role models with careers in STEM fields.



3. Learn more.

Use Career Girls resources to dig deeper into STEM fields. After viewing a video, click on **How do I do this?** to learn more about the particular career, including academic preparation, pay, and job prospects. Select **College Majors** to take a look at courses that help prepare students for various STEM careers.

What is this job like? What does it pay? Click on **How do I do this?** for answers to these and other questions.

The screenshot shows the Career Girls website interface. On the left, a vertical sidebar reads 'Explore Careers'. The main content area features the 'career girls' logo at the top left. Below it, the title 'Applications Engineer' is displayed. A video player is embedded, showing a woman speaking. To the right of the video, there is a text block describing the job of an Applications Engineer at Jasper Design Automation, mentioning her background in electrical engineering and her work with software verification tools. Below the text is a pink button labeled 'How do I do this?'. At the bottom of the page, there are navigation links: 'My Career', 'My Education', 'My Story', and 'My Advice', along with a link for 'All my videos'.

4. Use the Smart About STEM Certificate.

(See template, page 25.)  
Set a goal with students to earn this certificate by exploring careers in each STEM discipline.

The image shows a 'Smart About STEM Certificate of Completion' form. At the top, it says 'career girls' and 'Smart About STEM Certificate of Completion'. Below that, it asks for the student's name and the date. The central part of the certificate features the acronym 'STEM' in large, colorful letters, with 'Science • Technology • Engineering • Mathematics' written underneath. Below the acronym are ten stars, each with a checkbox next to it. Underneath the stars is a list of 18 STEM careers, each with a checkbox: Astronomer, Environmental Engineer, Meteorologist, Biologist, Geneticist, Petroleum Engineer, Chemist, Materials Engineer, Software Developer, Chemical Engineer, Mathematician, Statistician, Computer Programmer, Medical Physicist, Other, Computer Scientist, Medical Scientist, Other, Database Administrator, Mechanical Engineer, and Other.



## Part 3: Using Any Career Girls Video

Videos in the Empowerment Series are supported with supplemental teaching and learning materials. However, you can easily use any of the Career Girls videos to engage students in meaningful career exploration activities. Following are basic guidelines for using the Career Girls videos in your work with students.

Learn how an early interest in cellphones inspired [Deepa Sampathu](#) to pursue a career in engineering.

The screenshot shows the Career Girls website interface. On the left, a vertical sidebar contains the text 'Explore Careers'. The main header features the 'career girls' logo. On the right, a menu lists 'Explore Careers', 'Role Models', 'College Majors', 'Activities', and 'Resources'. The central content area is titled 'Applications Engineer' and contains a video player. The video player shows a woman, Deepa Sampathu, with a progress bar at 0:04 / 0:59. Below the video player are four navigation buttons: 'My Career', 'My Education', 'My Story', and 'My Advice'. Below these buttons is a link 'All my videos' with a dropdown arrow. To the right of the video player is a text block describing Deepa Sampathu's career, followed by a button labeled 'How do I do this?'. Arrows from callout boxes point to the 'All my videos' link, the navigation buttons, and the 'How do I do this?' button.

Click on **All my videos** to learn about a role model's favorite school subjects, accomplishments, tips for overcoming challenges, goals, heroes, and more.

Click on **My Career, My Education, My Story,** and **My Advice** for helpful tips and fun facts about each career.

What is this job like? What does it pay? Click on **How do I do this?** for answers to these and other questions.

### 1. Select a video.

Preview the video in advance of viewing it with students.

- Note potentially challenging language that you may want to review.
- Get a sense of key ideas and details. Use these to guide viewing of the video and follow-up discussions.
- Introduce the video topic, such as Marine Biologist. Use questions to set a purpose for viewing the video—for example: *What do you think someone in this career does? What skills might be important in this career? What education/knowledge might be useful in this career?*

Learn what a typical day is like for [Sasha Williams](#), whose career in coding began after attending a Black Girls Code workshop.

### 2. View the video.

Promote active listening of each short video by drawing attention to particular features.

- Point out highlights of a particular video that are likely to relate to students' lives. For example, if you're viewing the "Coder" video in the STEM section, you'll want to mention that Sasha, at age 14, is the youngest Career Girls role model! (Background information such as this is provided on the Career Girls website when you select each role model.)
- Suggest something in particular to listen for—such as how the role model became interested in her career, or what a typical day on the job is like.
- Consider viewing the video a second time to deepen understanding.



### 3. Discuss the video.

Follow-up with a short discussion to clarify any confusing details, point out interesting or surprising facts about a career, and so on.

- Revisit and clarify potentially challenging language in the video, such as expressions and figurative language.
- Use questions to review details in the video, such as: *Why did [role model's name] choose to pursue this career? What skills from her childhood is she using in her career? What are the best parts of this career for her?*

- Notice opportunities to connect to positive traits girls share with Career Girls role models. For example, Alma Tapia, a Materials Engineer at NASA, advises girls to be persistent, and explains the importance of this characteristic in her own life. Ask: *How did Alma show the importance of persistence in her life?* (For example, the first time she interviewed for a job with NASA, she didn't get it. She kept working hard, and was interviewed four times before being hired by NASA.) Ask: *How do you show persistence in your own life?* (Alma points out, for example, that if you don't get an A the first time in class, you can keep working hard and get it the next time.)

#### 4. Learn more.

Spark curiosity about careers by continuing to build connections.

- Encourage girls to imagine themselves in the careers they are exploring. After viewing a video, ask: *Can you picture yourself in this career? What interests [skills, abilities] do you have that are a good match?* (For a related activity, see page 23, "Is This a Career for Me?")
- Use tools on the Career Girls website to investigate the skills and education required for particular careers. Make connections to what girls are learning in school and how this helps them prepare for future careers. Brainstorm steps to prepare for different careers.
- Discuss the concept of "preparing today's students for tomorrow's careers." Ask: *What do you think that means? What are some jobs that you think will always be in demand? Why? How have occupations changed over time?*
- Use newspaper employment sections, online job sites, and other resources to research actual job postings for particular careers. What new information can students locate?
- See pages 12–14 for additional activities you can use with any video.

[Keisha Perry](#), entertainment attorney and founder of her own law firm, answers the question: *Why should girls consider a career in law?* Find out what she says here!



#### 5. Use the Career Connections Certificate.

(See template, page 26.)

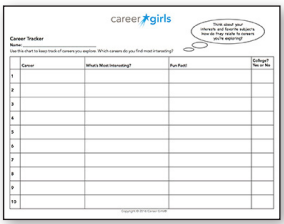
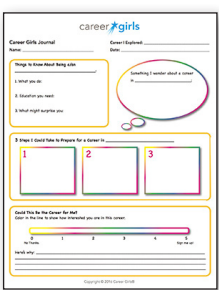
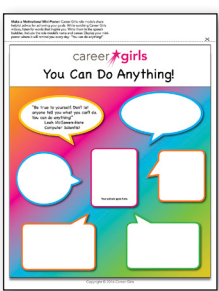
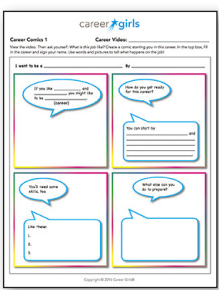
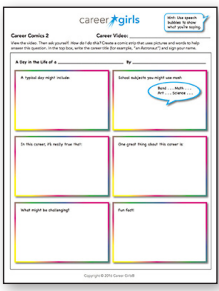
Set a goal with students to earn this certificate by exploring careers in 10 different categories.



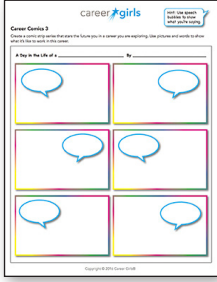
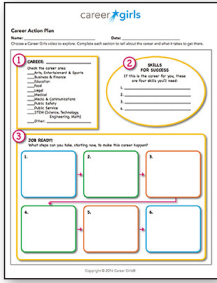
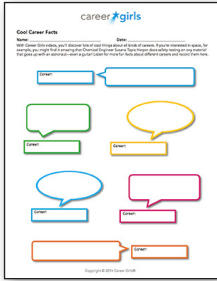
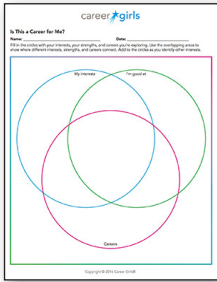
# Activities to Use With Career Girls Videos

## Printable Activity Pages




Consider providing your students with Career Exploration binders. In addition to keeping the career exploration materials in one place, this system can strengthen useful organization skills.

 <p>The Career Tracker is a grid with columns for Career, What Work Involves?, How Fast?, and How Long?. It has rows for tracking different careers over time.</p>	<p><b>Career Tracker</b> (See template, page 15.)          Setting college and career goals can motivate students to improve their academic performance. Use this page with students to maintain a record of careers they explore. This record sheet can also serve as an important reminder of the active role students are taking in their future and provide them with a handy resource to revisit careers they explore.</p>
 <p>The Career Girls Journal includes sections for 'Steps to Know About Being a Career Girl', 'What you do', 'Education you need', 'What might inspire you', and 'Steps I could take to prepare for a career'. It also features a 'Could This Be the Career for Me?' section with a rating scale.</p>	<p><b>Career Girls Journal</b> (See template, page 16.)          Use this activity page and the questions that follow to examine careers more closely and build connections.</p> <ul style="list-style-type: none"> <li>• What are the important things to know about this career?</li> <li>• What questions do I have about this career or role model?</li> <li>• What steps can I take to prepare for a career in _____?</li> <li>• Is this the career for me? (rating scale)</li> </ul>
 <p>The Motivational Mini-Poster has a colorful background with the text 'You Can Do Anything!' and several speech bubble shapes for students to write inspirational words.</p>	<p><b>Motivational Mini-Poster</b> (See template, page 17.)          Career Girls role models share advice to help girls discover their own interests and passions and instill in them the importance of believing in themselves. While viewing Career Girl videos with students, pay special attention to the My Advice and Overcoming Obstacles video clips. Invite students to listen for words that inspire them. Have them use those inspirational words to create a mini-poster that reminds them each day, "You can do anything!"</p>
 <p>Career Comics 1 is a four-panel comic strip template. The panels are labeled: 'I want to be a...', 'I can be successful!', 'I will have to...', and 'I will do it!'. It includes instructions for students to write their own comic.</p>	<p><b>Career Comics</b>          These comic strip templates invite your students to put their imaginations to work while exploring careers. There are three templates to choose from:</p> <p><b>Career Comics 1</b> (See template, page 18.)          After viewing a career video, your students can use this activity page to explore the question: <i>How do I do this?</i></p>
 <p>Career Comics 2 is a four-panel comic strip template. The panels are labeled: 'A day in the life of a...', 'I might be encouraged!', 'It's this career, it's busy but that's...', and 'I've just found out this career is...'. It includes instructions for students to write their own comic.</p>	<p><b>Career Comics 2</b> (See template, page 19.)          After viewing a career video, your students can use this activity page to explore the question: <i>What is this job like?</i></p>

## Printable Activity Pages

	<p><b>Career Comics 3</b> (See template, page 20.)</p> <p>Invite your young comic enthusiasts to create a serial comic strip starring themselves in future careers. Share examples of published comic strips to learn about common characteristics of this genre, such as dialogue and onomatopoeia.</p>
	<p><b>Career Action Plan</b> (See template, page 21.)</p> <p>Use this activity page and the questions that follow to examine careers more closely and build connections.</p> <ul style="list-style-type: none"> <li>• <i>What do I know about careers in this area?</i></li> <li>• <i>What skills will I need for a career in _____? What are some ways to build those skills?</i></li> <li>• <i>What is one step I can take now if I'm interested in a career in _____?</i></li> <li>• <i>Where does college fit in? If I wanted to pursue this career, who can help me get there?</i></li> </ul>
	<p><b>Cool Career Facts</b> (See template, page 22.)</p> <p>Career Girls videos are full of surprising and fun facts about widely diverse careers. Imagine this: Jaime Catchen, Mars Rover Systems Engineer at NASA's Jet Propulsion Laboratory (JPL), helps plan the Rover's driving—which rocks are safe to drive over and how to best position the Rover to carry out its mission for the day. No wonder Jamie says her job is "really fun!"</p> <ul style="list-style-type: none"> <li>• Create opportunities to notice moments like this that might spark interest. <i>What makes a career stand out?</i></li> <li>• Use the printable record sheet on page 15 to focus attention on fun facts about careers. While viewing videos, invite students to note details that capture her attention. Notice patterns that emerge: <i>Is a student drawn to certain fields?</i> This may inform further exploration about particular careers.</li> </ul>
	<p><b>Is This a Career for Me?</b> (See template, page 23.)</p> <p>This Venn diagram is a fun way to explore careers alongside interests and strengths. Guide students to notice careers that intersect with interests and abilities.</p>

## Printable Career Girls Certificates

 <p>The certificate features the Career Girls logo at the top. Below it, the title "Positively Empowered! Certificate of Completion" is centered. A line for the recipient's name and class is provided. The text reads: "Awarded to _____ (name) on _____ (date) for exploring 10 Career Girls Empowerment topics. Congratulations!". A central box contains the quote: "Be exactly who you are. Know that who you are is awesome!" attributed to Jamila Glass, a dancer and filmmaker. A large green star is positioned below the quote. On either side of the central box are five colored stars (blue, pink, yellow, green, orange) with blank lines next to them for tracking progress.</p>	<p><b>Positively Empowered! Certificate</b> (Page 24)            Guide students in completing 10 Empowerment Lessons to earn this certificate. Learn more about Empowerment lessons on pages 5–6.</p>
 <p>The certificate features the Career Girls logo at the top. Below it, the title "Smart About STEM Certificate of Completion" is centered. A line for the recipient's name and class is provided. The text reads: "Awarded to _____ (name) for exploring 10 STEM careers. Congratulations!". A central box contains the acronym "STEM" in large, colorful letters (S: blue, T: green, E: red, M: blue) with a star on each end. Below the acronym is the text "Science • Technology • Engineering • Mathematics" and a note: "(Color a star for each STEM career you explored)". Below this are ten blank stars. A checklist of 18 STEM careers follows, each with a checkbox: Astronaut, Astronomer, Biological Scientist, Chemist, Chemical Engineer, Computer Programmer, Computer Scientist, Database Administrator, Environmental Engineer, Geneticist, Geologist, Materials Engineer, Mathematician, Medical Physicist, Medical Scientist, Mechanical Engineer, Meteorologist, Petroleum Engineer, Physicist, Software Developer, and Statistician. There are also two "Other:" lines.</p>	<p><b>Smart About STEM Certificate</b> (Page 25)            Challenge students to explore 10 STEM careers to complete this certificate. Set a goal of exploring careers in each STEM area (Science, Technology, Engineering, Math). Learn more about STEM on pages 7–8.</p>
 <p>The certificate features the Career Girls logo at the top. Below it, the title "Career Connections Certificate of Excellence" is centered. A line for the recipient's name and class is provided. The text reads: "Awarded to _____ (name) on _____ (date) for exploring 10 careers. Congratulations!". A central box contains the quote: "Never give up. Set a goal and go after it. You can do it!" attributed to Tonya Noble, a software engineer and systems manager at Boeing. A large blue star is positioned below the quote. On either side of the central box are ten blank stars. A checklist of 10 career areas follows, each with a checkbox: STEM: Science, Technology, Engineering &amp; Math; Education; Public Safety; Legal; Food; Arts, Entertainment &amp; Sports; Business &amp; Finance; Medical; Public Service; Media &amp; Communications; and two "Other:" lines.</p>	<p><b>Career Connections Certificate</b> (Page 26)            Invite students to explore 10 different careers to complete this certificate. Set a goal of exploring a career in each of these areas:</p> <ol style="list-style-type: none"> <li>1. STEM</li> <li>2. Arts, Entertainment &amp; Sports</li> <li>3. Medical</li> <li>4. Business &amp; Finance</li> <li>5. Media &amp; Communications</li> <li>6. Education</li> <li>7. Legal</li> <li>8. Food</li> <li>9. Public Safety</li> <li>10. Public Service</li> </ol>

Think about your interests and favorite subjects. How do they relate to careers you're exploring?

### Career Tracker

Name: \_\_\_\_\_

Use this chart to keep track of careers you explore. Which careers do you find most interesting?

	Career	What's Most Interesting?	Fun Fact!	College? Yes or No
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

## Career Girls Journal

Name: \_\_\_\_\_

Career I Explored: \_\_\_\_\_

Date: \_\_\_\_\_

### Things to Know About Being a/an \_\_\_\_\_:

\_\_\_\_\_:

1. What you do:
2. Education you need:
3. What might surprise you:

Something I wonder about a career  
in \_\_\_\_\_:

### 3 Steps I Could Take to Prepare for a Career in \_\_\_\_\_

1

2

3

### Could This Be the Career for Me?

Color in the line to show how interested you are in this career.



Here's why: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**Make a Motivational Mini-Poster:** Career Girls role models share helpful advice for achieving your goals. While watching Career Girls videos, listen for words that inspire you. Write them in the speech bubbles. Include the role model's name and career. Display your mini-poster where it will remind you every day: "You can do anything!"

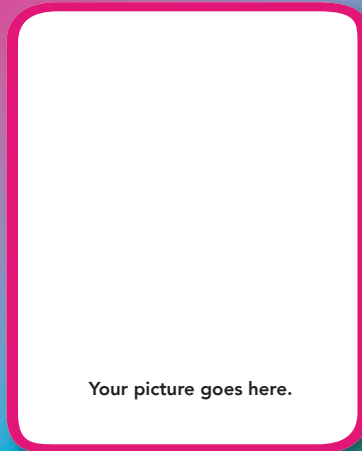


career  girls

# You Can Do Anything!

"Be true to yourself. Don't let anyone tell you what you can't do. You can do anything!"

Leah McGowen-Hare  
Computer Scientist



## Career Comics 1

Career Video: \_\_\_\_\_

View the video. Then ask yourself: *What is this job like?* Create a comic starring you in this career. At the top, fill in the career and sign your name. Use words and pictures to tell what happens on the job!

I want to be \_\_\_\_\_ By \_\_\_\_\_

If you like \_\_\_\_\_ and \_\_\_\_\_, you might like to be \_\_\_\_\_.  
(career)

How do you get ready for this career?

You can start by \_\_\_\_\_ and \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

You'll need some skills, too.

Like these:

- 1.
- 2.
- 3.

What else can you do to prepare?

**Career Comics 2**

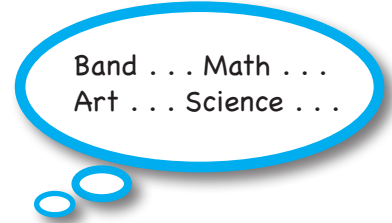
**Career Video:** \_\_\_\_\_

View the video. Then ask yourself: *How do I do this?* Create a comic strip that uses pictures and words to help answer this question. At the top, write the career title (for example, "an Astronaut") and sign your name.

**A Day in the Life of** \_\_\_\_\_ **By** \_\_\_\_\_

A typical day might include:

School subjects you might use most:



In this career, it's really true that:

One great thing about this career:

What might be challenging?

Fun fact!

Hint: Use speech bubbles to show what you're saying.

### Career Comics 3

Create a comic strip series that stars the future you in a career you are exploring. Use pictures and words to show what it's like to work in this career.

A Day in the Life of \_\_\_\_\_ By \_\_\_\_\_



## Career Action Plan

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Choose a Career Girls video to explore. Complete each section to tell about the career and what it takes to get there.

1

**CAREER:** \_\_\_\_\_

Check the career area:

\_\_\_ Arts, Entertainment & Sports

\_\_\_ Business & Finance

\_\_\_ Education

\_\_\_ Food

\_\_\_ Legal

\_\_\_ Medical

\_\_\_ Media & Communications

\_\_\_ Public Safety

\_\_\_ Public Service

\_\_\_ STEM (Science, Technology,  
Engineering, Math)

\_\_\_ Other: \_\_\_\_\_

2

### SKILLS FOR SUCCESS

If this is the career for you, these  
are four skills you'll need:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

3

### JOB READY!

What steps can you take, starting now, to make this career happen?

1.

2.

3.

4.

5.

6.

## Cool Career Facts

Name: \_\_\_\_\_

Date: \_\_\_\_\_

With Career Girls videos, you'll discover lots of cool things about all kinds of careers. If you're interested in space, for example, you might find it amazing that Chemical Engineer Susana Tapia Harper does safety testing on any material that goes up with an astronaut—even a guitar! Listen for more fun facts about different careers and record them here.

Career:

Career:

Career:

Career:

Career:

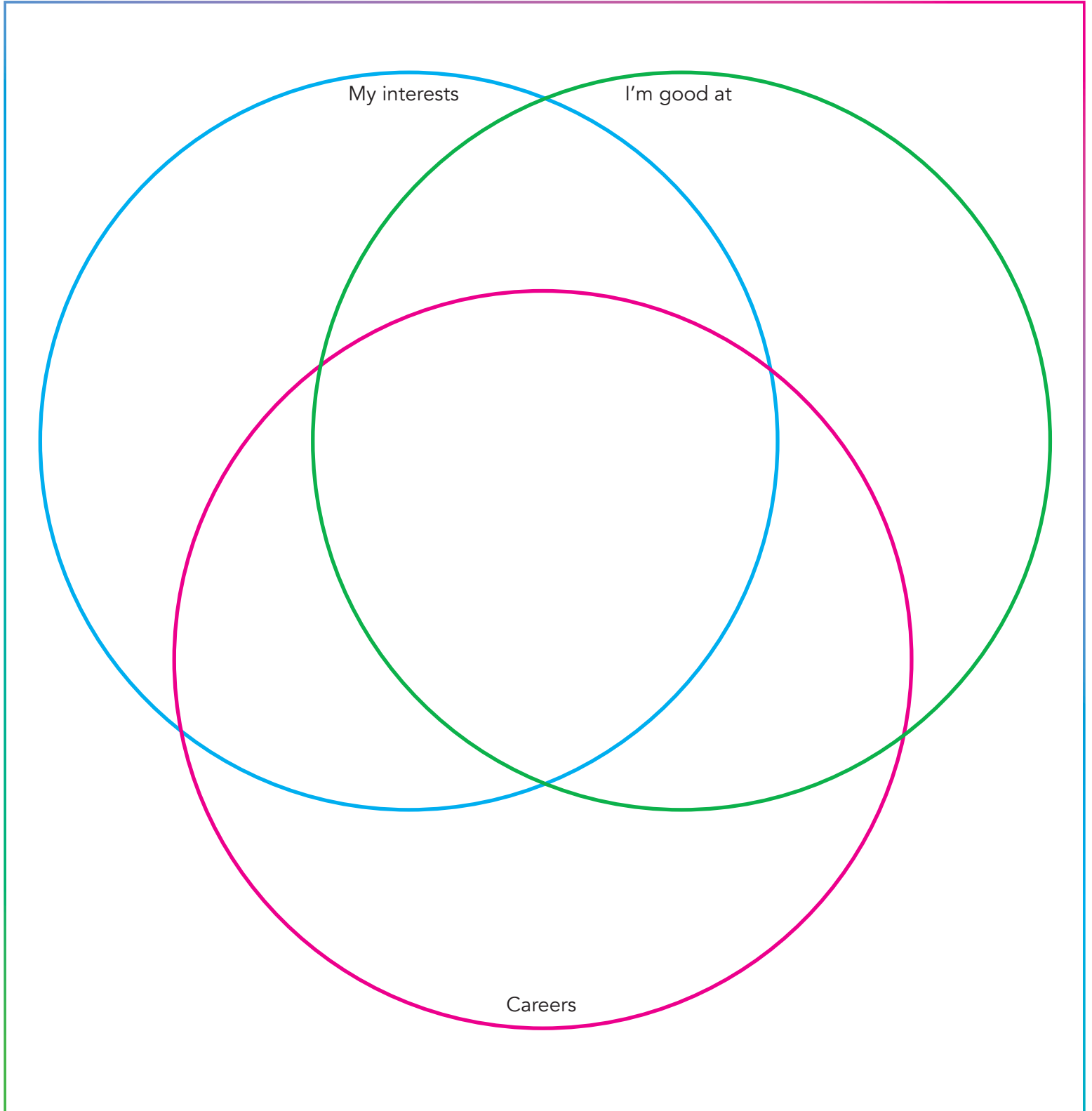
Career:

## Is This a Career for Me?

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Fill in the circles with your interests, your strengths, and careers you're exploring. Use the overlapping areas to show where different interests, strengths, and careers connect. Add to the circles as you identify other interests.





# Positively Empowered! Certificate of Completion

Awarded to \_\_\_\_\_ on \_\_\_\_\_  
(name) (date)

for exploring 10 Career Girls Empowerment topics. Congratulations!



*“Be exactly who you are. Know that who you are is awesome!”*

– Jamila Glass  
Dancer and Filmmaker

A large green outline star with a white center and a drop shadow, positioned to the right of the quote.

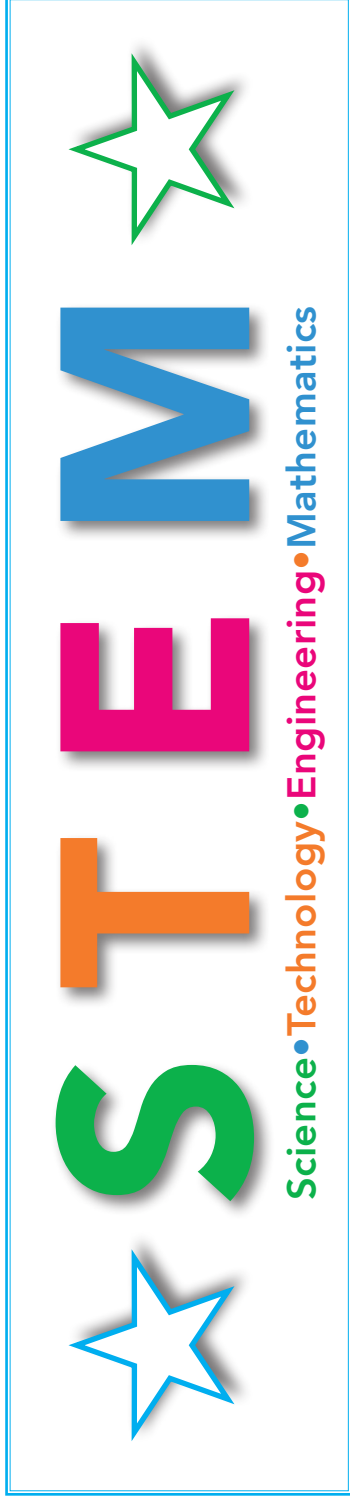
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# Smart About STEM Certificate of Completion

Awarded to \_\_\_\_\_ for exploring 10 STEM careers. Congratulations!

(name)



(Color a star for each STEM career you explore.)



Check each STEM career you explored.

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Astronaut              | <input type="checkbox"/> Environmental Engineer | <input type="checkbox"/> Meteorologist      |
| <input type="checkbox"/> Astronomer             | <input type="checkbox"/> Geneticist             | <input type="checkbox"/> Petroleum Engineer |
| <input type="checkbox"/> Biological Scientist   | <input type="checkbox"/> Geologist              | <input type="checkbox"/> Physicist          |
| <input type="checkbox"/> Chemical Engineer      | <input type="checkbox"/> Materials Engineer     | <input type="checkbox"/> Software Developer |
| <input type="checkbox"/> Chemist                | <input type="checkbox"/> Mathematician          | <input type="checkbox"/> Statistician       |
| <input type="checkbox"/> Computer Programmer    | <input type="checkbox"/> Mechanical Engineer    | <input type="checkbox"/> Other: _____       |
| <input type="checkbox"/> Computer Scientist     | <input type="checkbox"/> Medical Physicist      | <input type="checkbox"/> Other: _____       |
| <input type="checkbox"/> Database Administrator | <input type="checkbox"/> Medical Scientist      | <input type="checkbox"/> Other: _____       |



# Career Connections Certificate of Excellence

Awarded to \_\_\_\_\_ on \_\_\_\_\_ (name) \_\_\_\_\_ (date)

for exploring 10 careers. Congratulations!

Color a star for each career area you explored.



STEM: Science, Technology, Engineering & Math



Education



Public Safety



Legal



Food



Arts, Entertainment & Sports



Business & Finance



Medical



Public Service



Media & Communications



Other: \_\_\_\_\_



Other: \_\_\_\_\_

*"Never give up. Set a goal and go after it. You can do it!"*

– Tonya Noble  
Software Engineer and  
Systems Manager, Boeing

